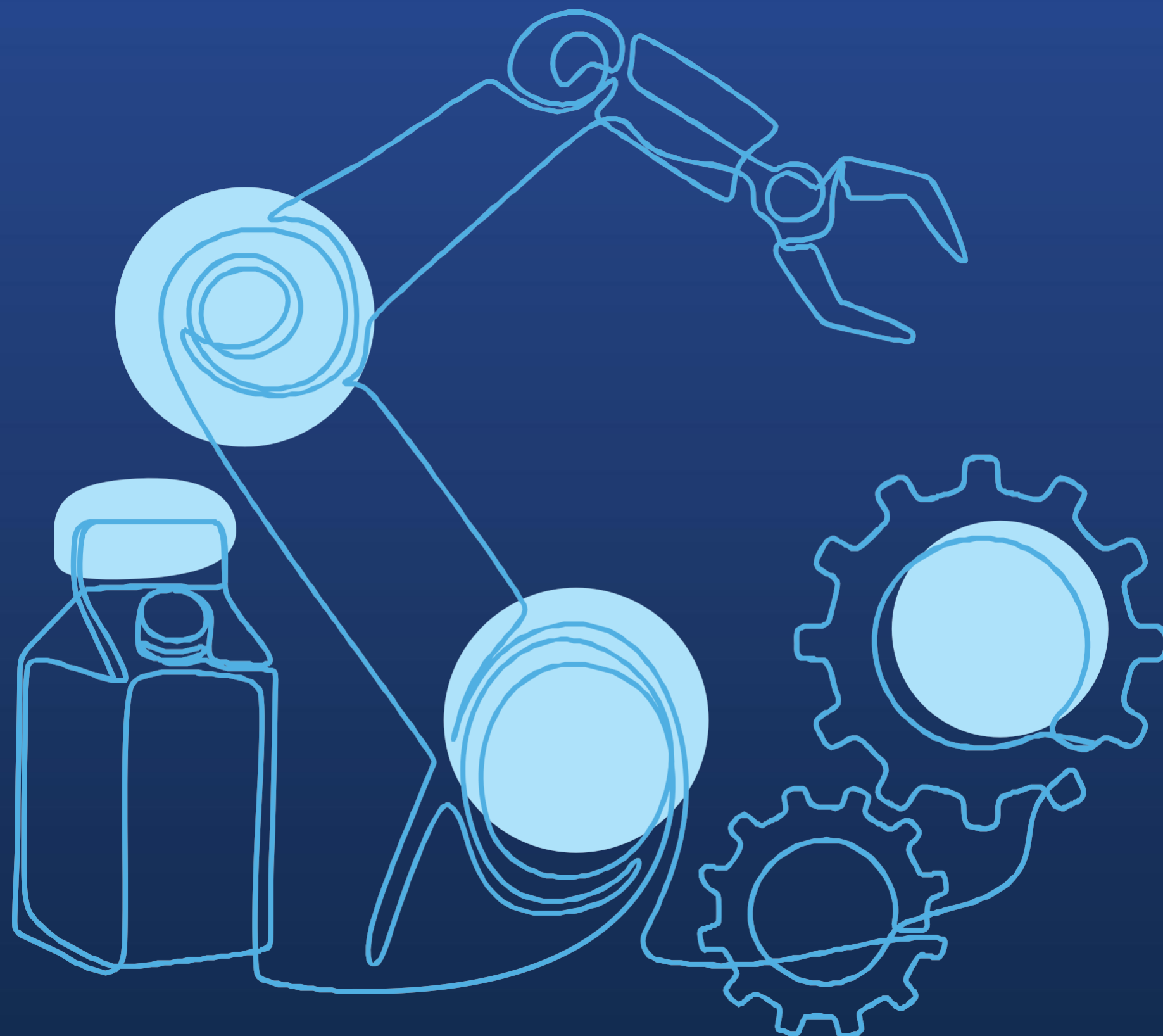




Fispal
Tecnologia
by informa...

POST SHOW ***REPORT 2026***



PROMOTION AND ORGANIZATION:





**Fispal
Tecnologia**
by informa...

The 42nd edition of Fispal Tecnologia, held simultaneously with TecnoCarne, was historic.

With more than 500 exhibitors from 16 countries, the trade shows highlighted innovation, automation, sustainability, and internationalization as strategic pillars for the sector's competitive advancement.

+ 48,000
visitors

58,000 m²
of exhibition space

23% growth
compared to the previous year



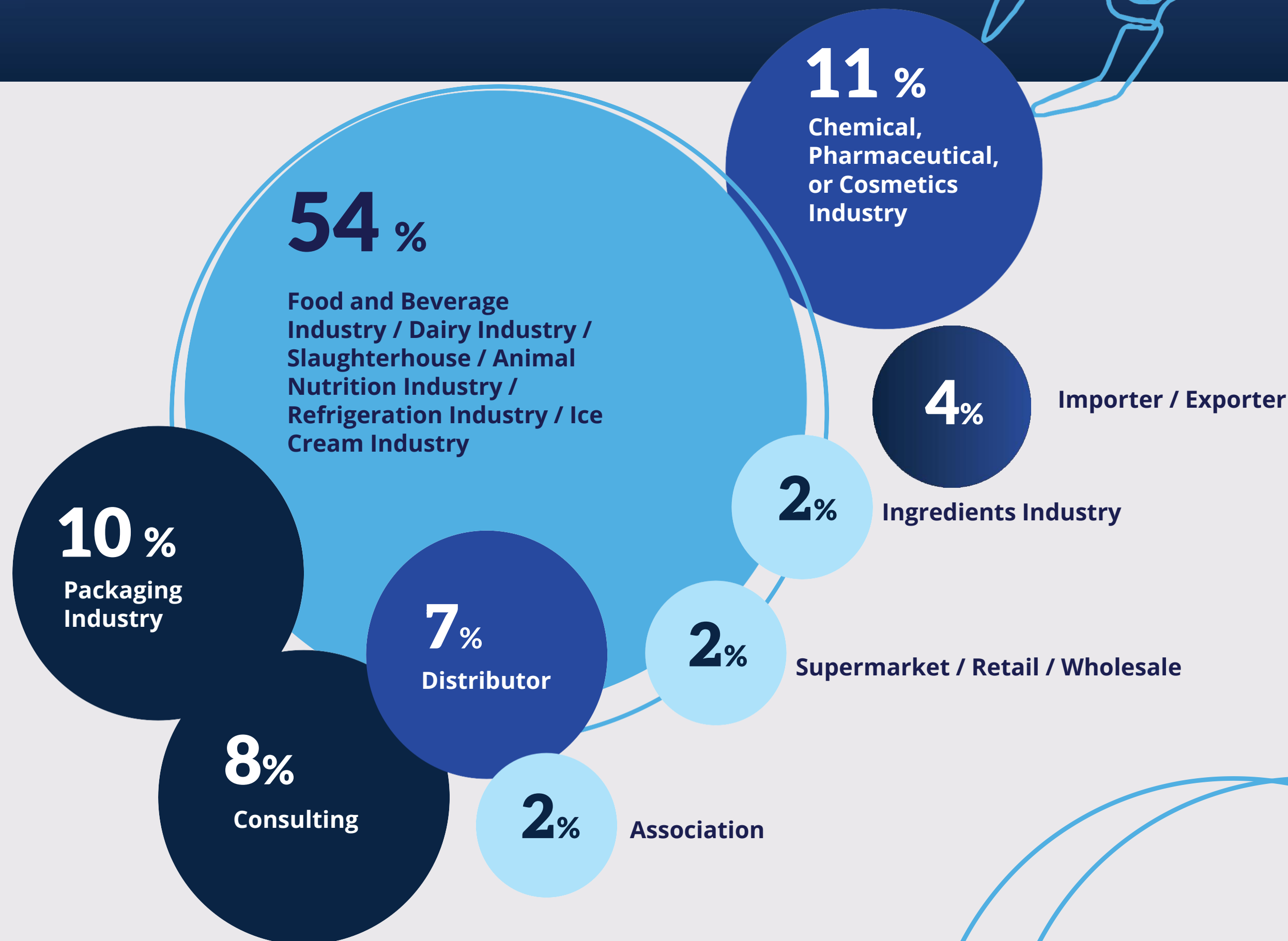
**CHECK OUT THE RESULTS THAT SHAPED
FISPAL TECNOLOGIA 2026 BELOW!**

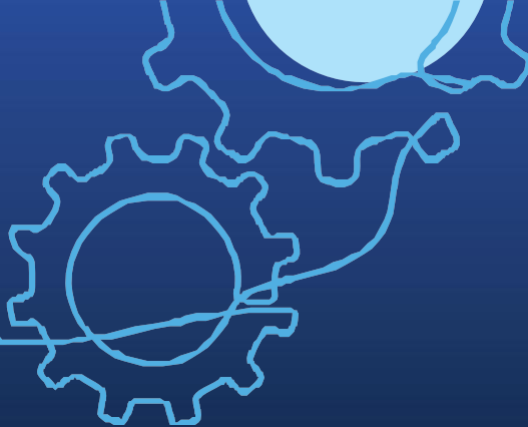


**Fispal
Tecnologia**
by informa...

VISITOR PROFILE

The largest
technology event
for the food and
beverage industry
in South America!





**Fispal
Tecnologia**
by informa...

VISITOR PROFILE



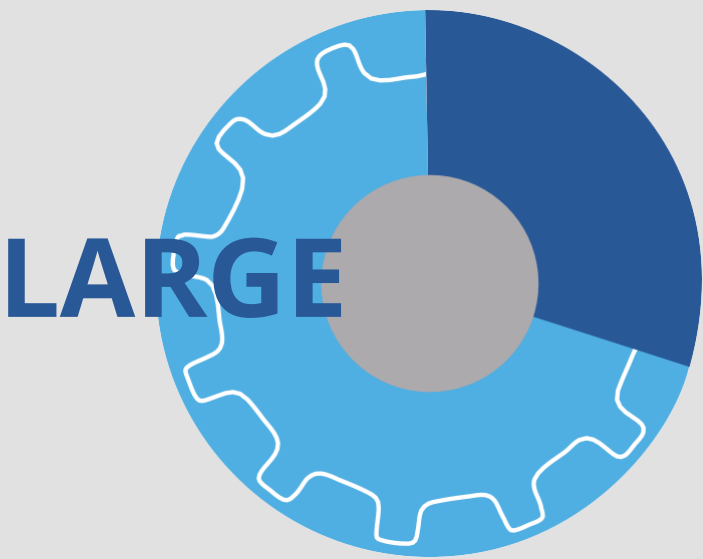
QUALIFIED VISITORS



87%

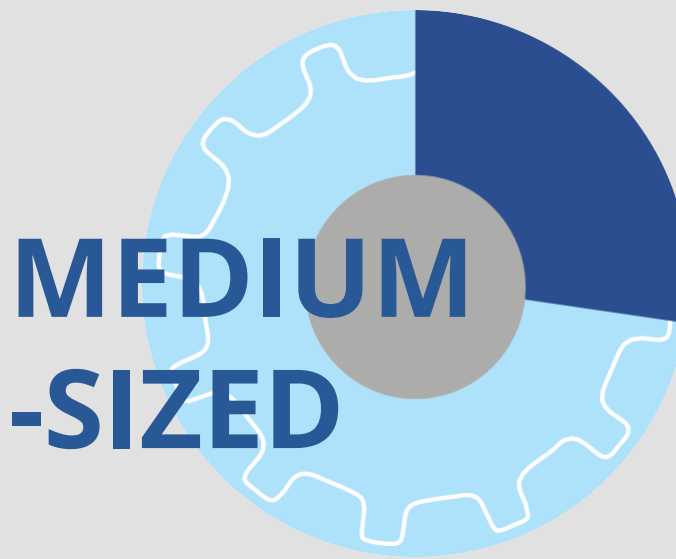
of visitors are
buyers or influence
purchasing decisions

COMPANY SIZE



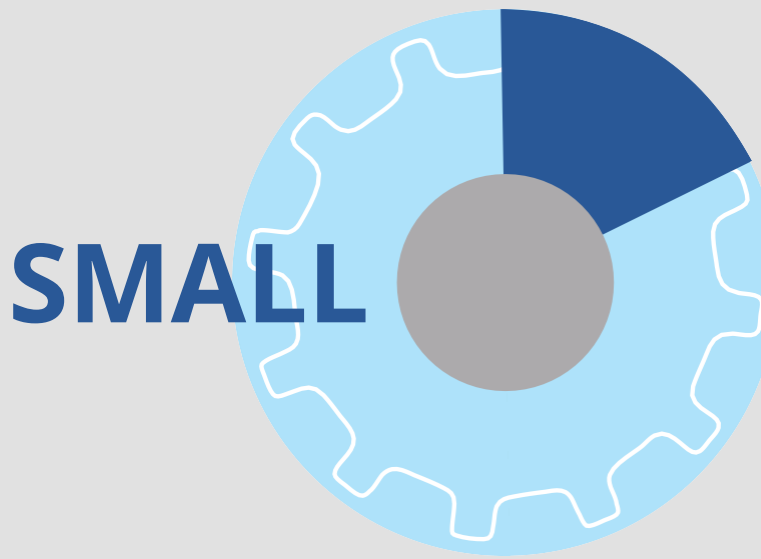
32%

(more than 500 employees /
revenue greater than
BRL 300 million)



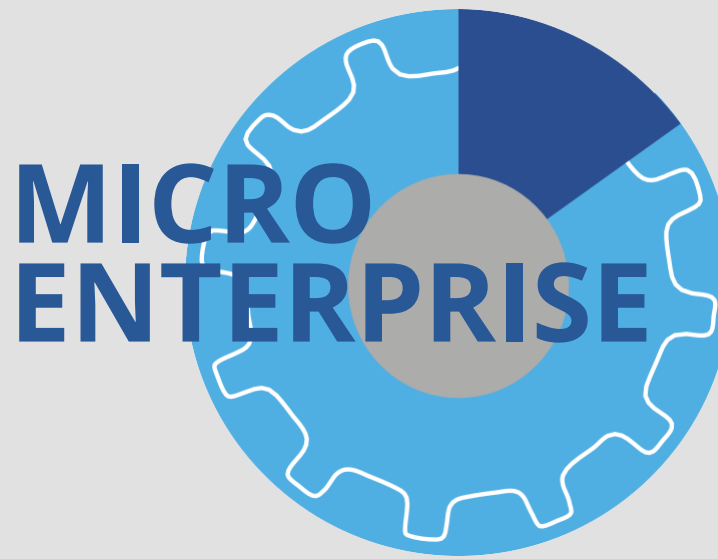
29%

(100 to 499 employees / revenue greater
than BRL 4.8 million and less than or
equal to BRL 300 million)



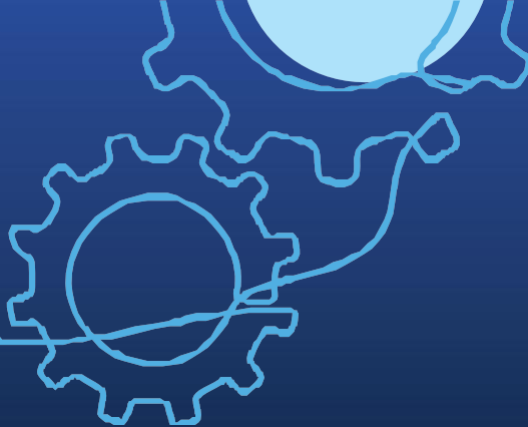
21%

(20 to 99 employees /
revenue greater than BRL
360,000 and less than or
equal to BRL 4.8 million)



18 %

(up to 19 employees /
revenue of BRL
360,000 or less)

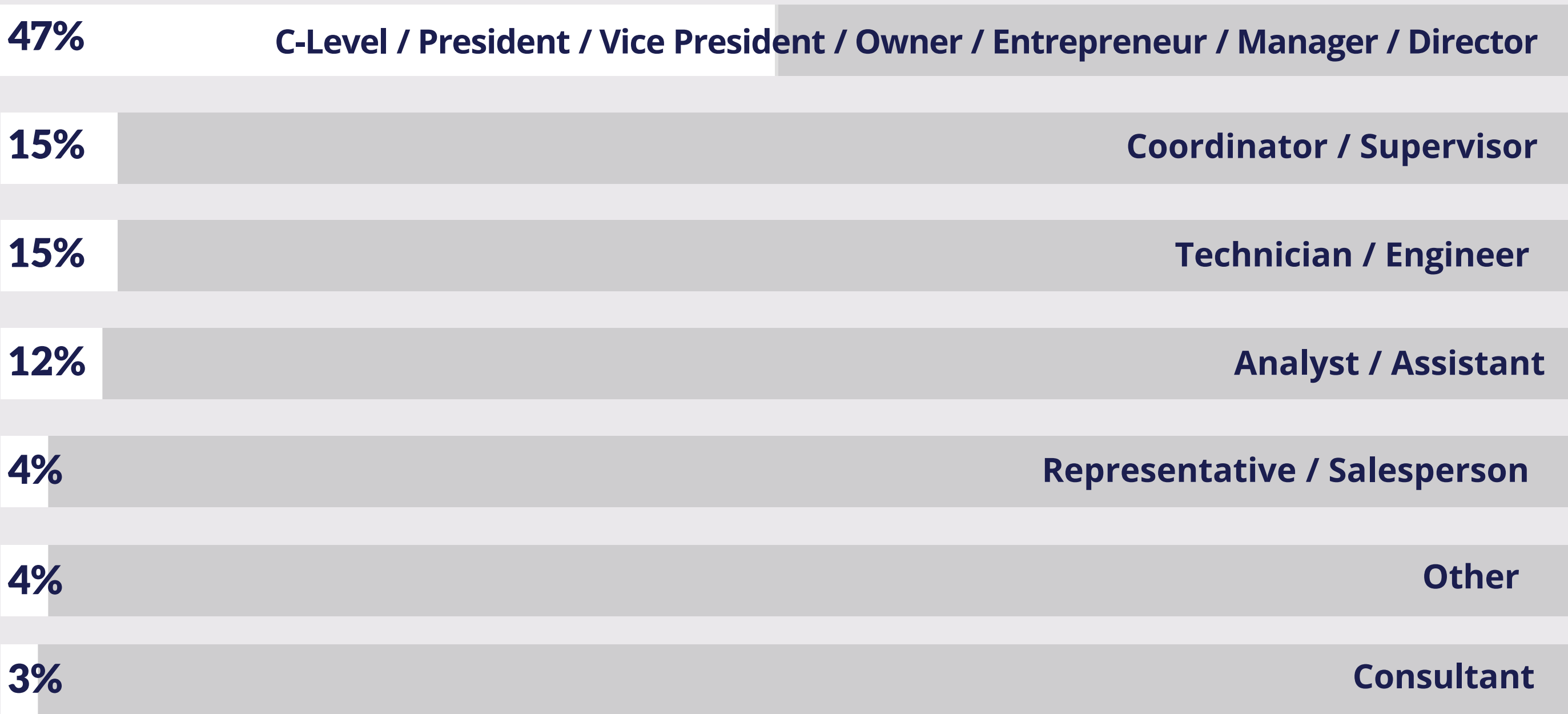


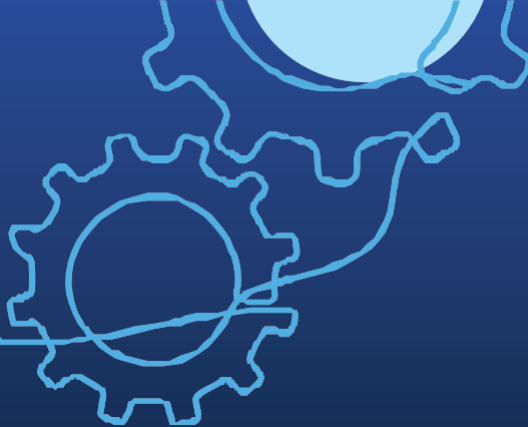
**Fispal
Tecnologia**
by informa...

VISITOR PROFILE



POSITION



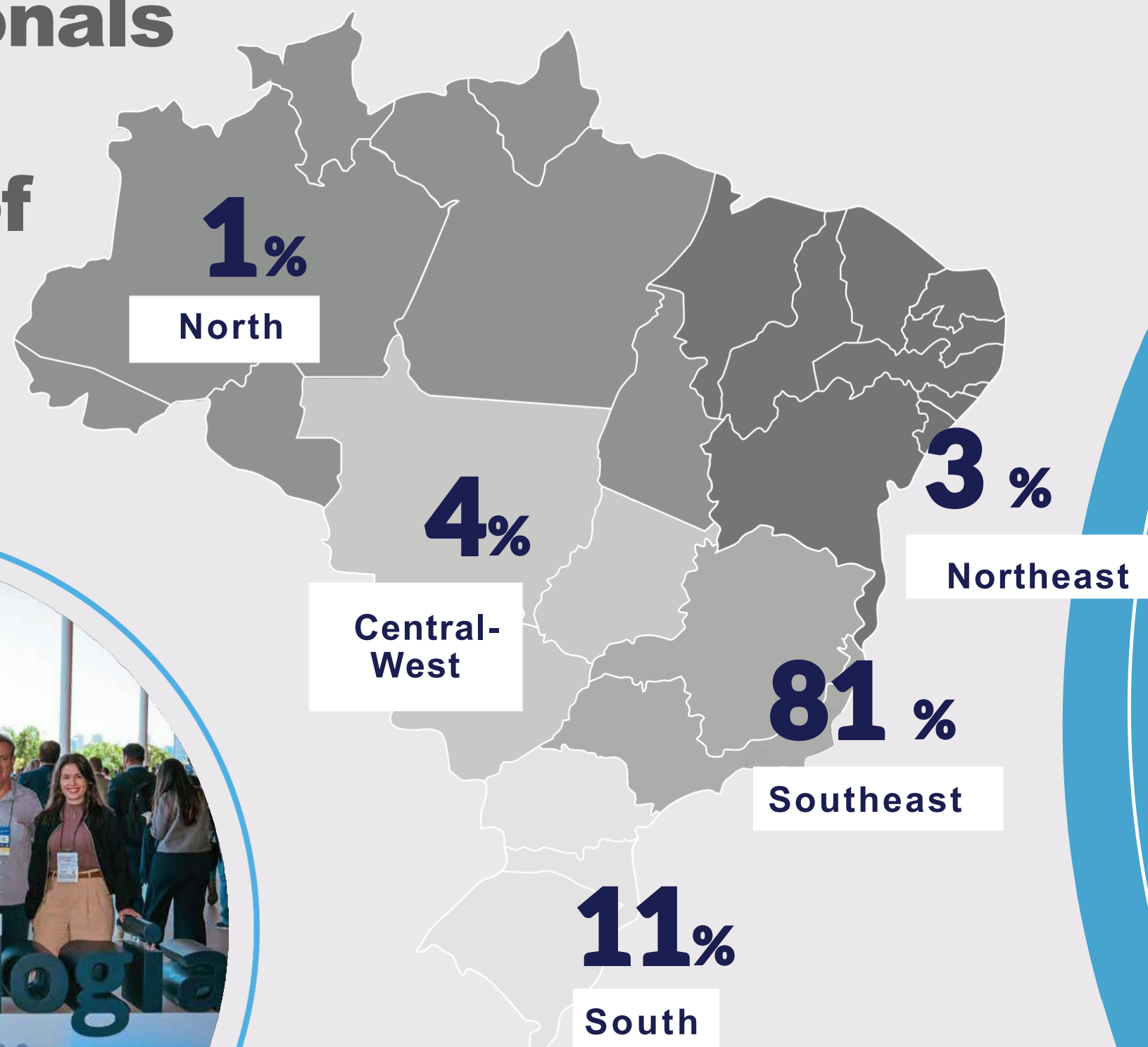


**Fispal
Tecnologia**
by informa...

VISITOR PROFILE



Professionals from all regions of Brazil



Visitors from around the world

+ **38** countries

With a focus on South American countries:



Argentina



Uruguay



Bolivia



Paraguay



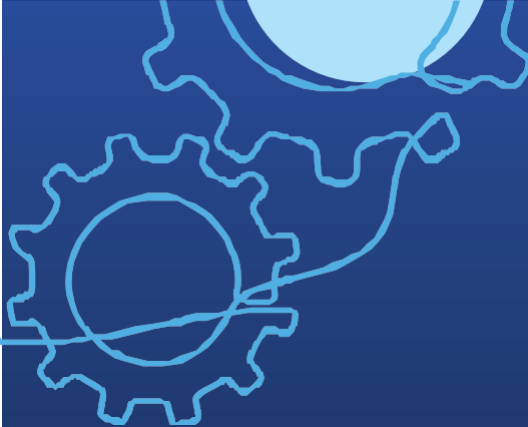
Chile



Peru

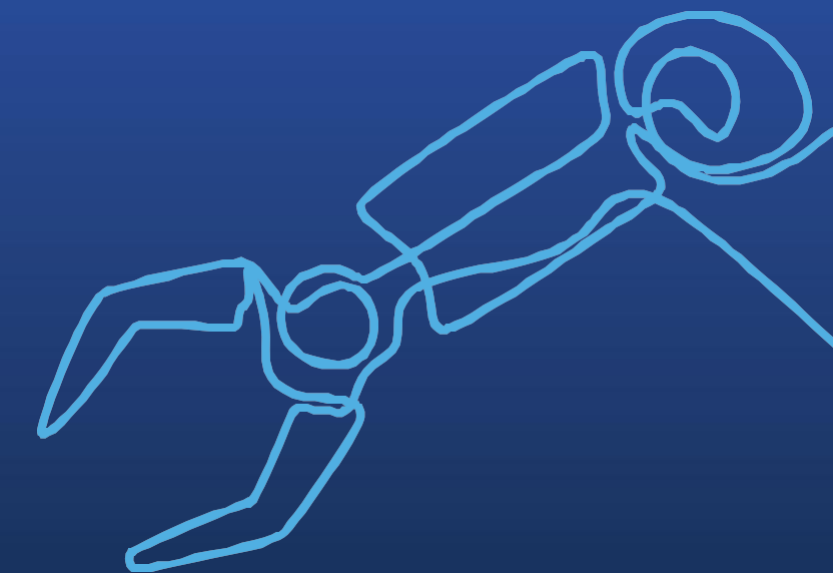


Colombia



**Fispal
Tecnologia**
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VISITOR PROFILE



What visitors are looking for*

Packaging

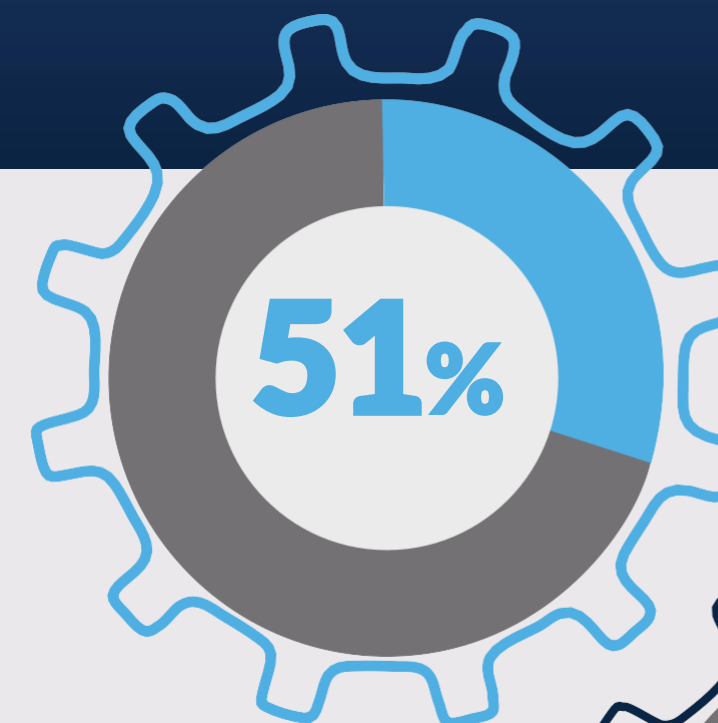
- PACKAGING SUPPLIES
- PACKAGING SUPPLIES
- LABELS AND TAGS
- PACKAGING MACHINES
- PACKAGING
- PACKAGING EQUIPMENTS

Processes, Technology, and Solutions

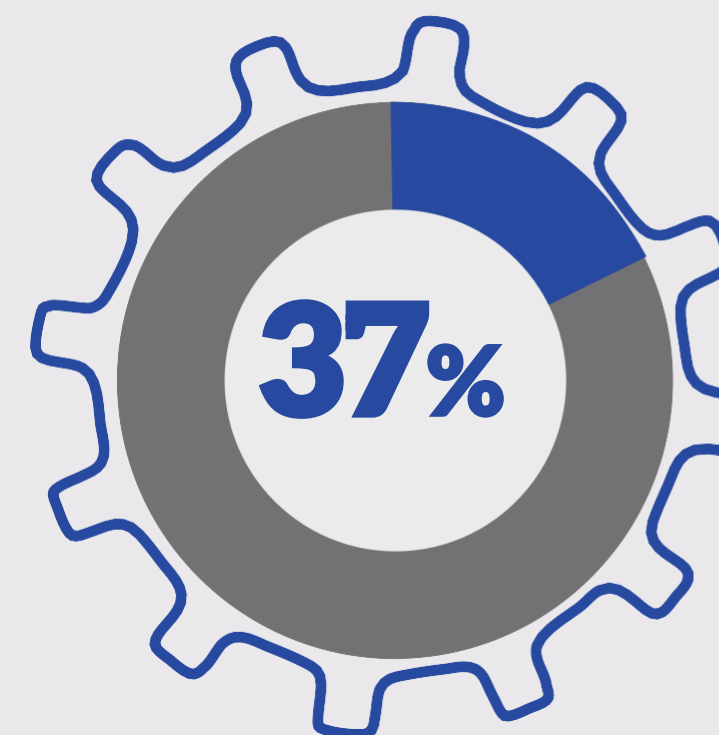
- PROCESSING AND BEVERAGE MACHINES
- FOOD PROCESSING MACHINES
- FILLING MACHINES
- RAW MATERIAL
- REFRIGERATION
- FOOD SAFETY QUALITY
- ADDITIVES / INGREDIENTS / COLORANTS AND PRESERVATIVES

Automation, Logistics, and Accessories

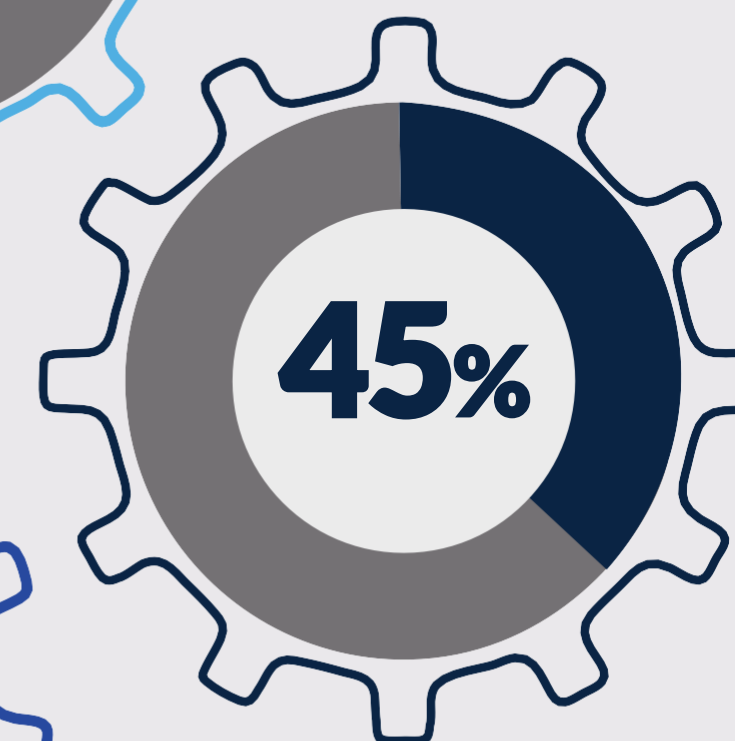
- AUTOMATION
- LOGISTICS
- MACHINE COMPONENTS
- PROJECTS / ENGINEERING
- COMPONENTS AND ACCESSORIES
- WATER AND WASTEWATER TREATMENT
- INDUSTRIAL SCALES
- LABORATORY EQUIPMENT
- CONSULTING



Packaging



Automation,
Logistics, and
Accessories



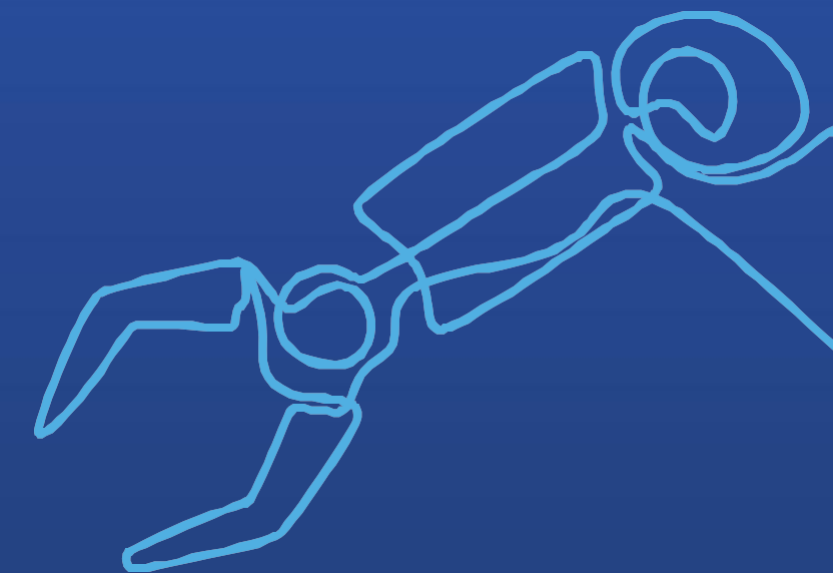
Processes,
Technology,
and Solutions

*Multiple-choice question for visitors



**Fispal
Tecnologia**
by informa•••

ATTRACTIONS AND EXPERIENCES



Fispal Tecnologia
2026 featured special
attractions tailored
to each visitor's
profile, offering
unique experiences
and strategic
content for
professionals in the
industry.



+ 900 visitors

took part in the attractions, workshops,
and activities held throughout the
pavilion.



During three intensive days of programming, from June 16 to 18 at the São Paulo Expo, the conference gathered experts to discuss the overarching theme:
The Intelligence That Drives the Food Industry.

Main themes:

Technology & Data:

Automation, artificial intelligence and digitalization applied to the industry.

Operational Efficiency:

Higher productivity, lower costs, and smarter operations.

Sustainability & Growth:

Scaling responsibly and meeting new market demands.

Consumption & Quality:

Trends, consumer perception, and food safety.

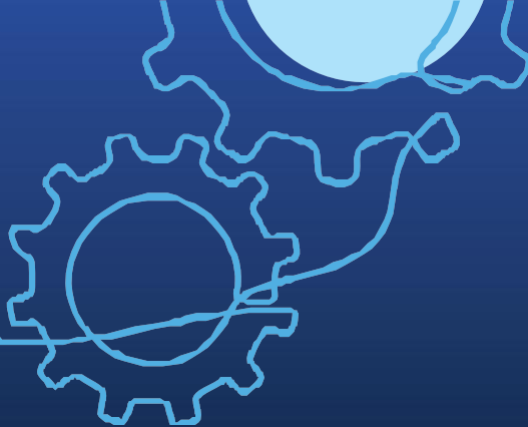
+ 848 ATTENDEES

+ 16 hours of content

+ 45 speakers

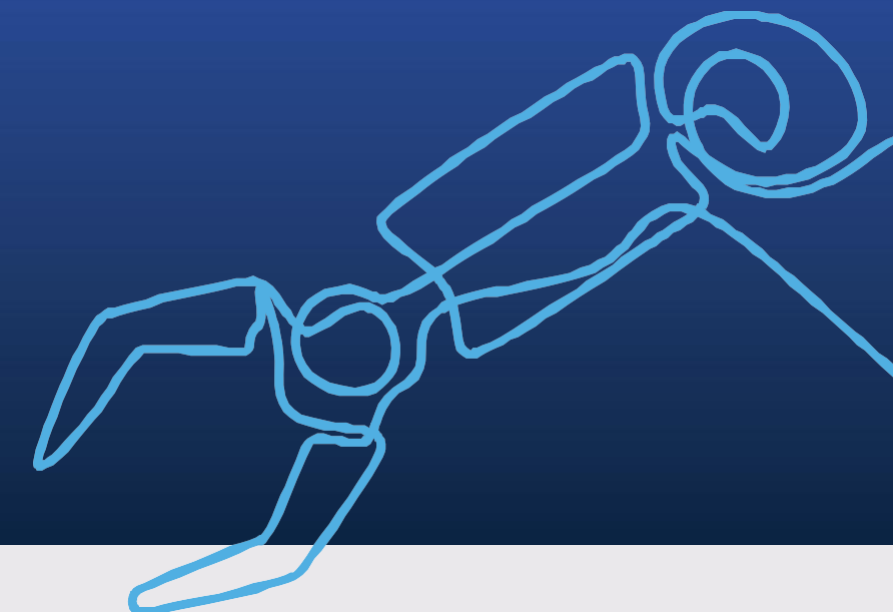


KEYNOTE SPEAKER
John Alfred Nyegray
(Consultant and Professor
at FAE and PUC-PR)



**Fispal
Tecnologia**
by informa...

Congresso Fispal Tec



CONGRESS ATTENDEE PROFILE

87%

are buyers or influence purchasing decisions

64 %

hold senior leadership positions

60%

are professionals in the food and beverage industries

Gold Sponsors



rexroth
A Bosch Company

Silver Sponsors



LAMIEX

Bronze Sponsors



NORDIKA



**Fispal
Tecnologia**
by informa...

Fispal Women Connected

68

participants

Women who are shaping the future of the food and beverage industry

The 4th edition of Fispal Women Connected gathered female executives, leaders, and industry professionals for a morning of high-level content and networking, featuring real-life stories, powerful conversations, and connections that advance careers.

The central theme was **Career, Decision-Making and Power:** the behind-the-scenes dynamics of difficult decisions, spheres of influence, and what is truly at stake when women hold leadership positions.



Sustainability and Inclusion

The event also featured a charity ticket initiative, in which the food collected was donated to Safrater through the Cuida Alimenta Project.



SAFRATERCUIDA

Alimenta

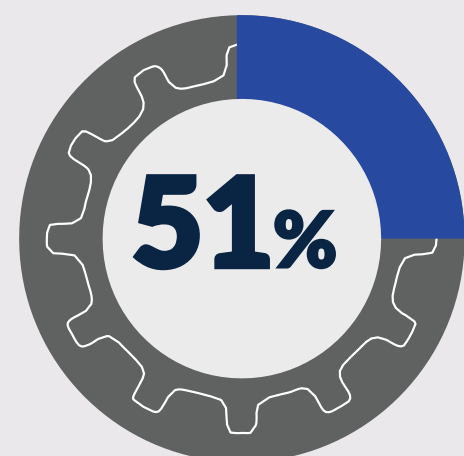


Practical solutions for micro and small business owners

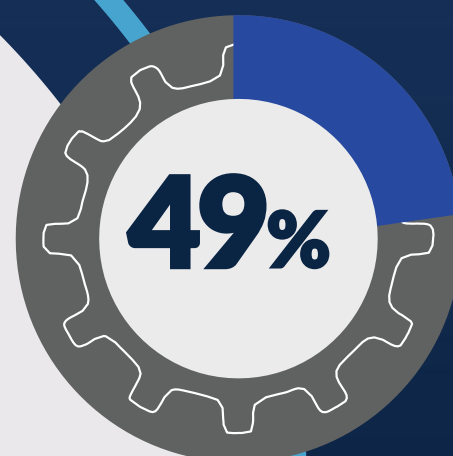
In partnership with the Instituto de Embalagens, Fispal Tecnologia 2026 once again held the Jornada da Pequena Indústria, featuring presentations on packaging as a competitive advantage and guided tours of innovative and economically viable solutions.



Audience:



Microenterprise



Small Business

SUPPORT:

ie INSTITUTO de
EMBALAGENS
Embalagem Melhor. Mundo Melhor.



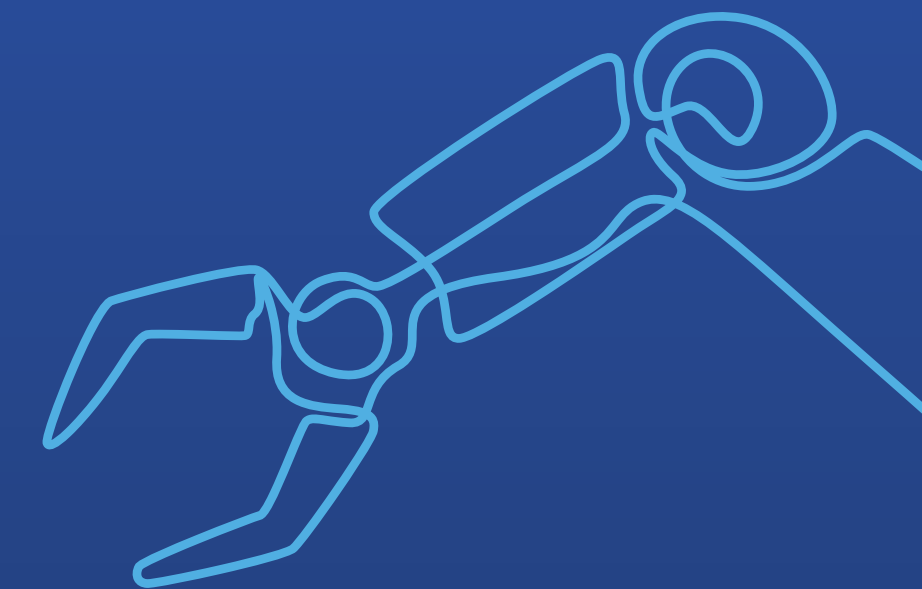
To optimize time and maximize business opportunities for visitors from the animal protein sector, Fispal Tecnologia organized the Jornada do Frigorífico—an exclusive itinerary that integrated the entire pavilion into the TecnoCarne experience, expanding networking opportunities and access to complementary solutions.

An exclusive itinerary with
MORE than

90

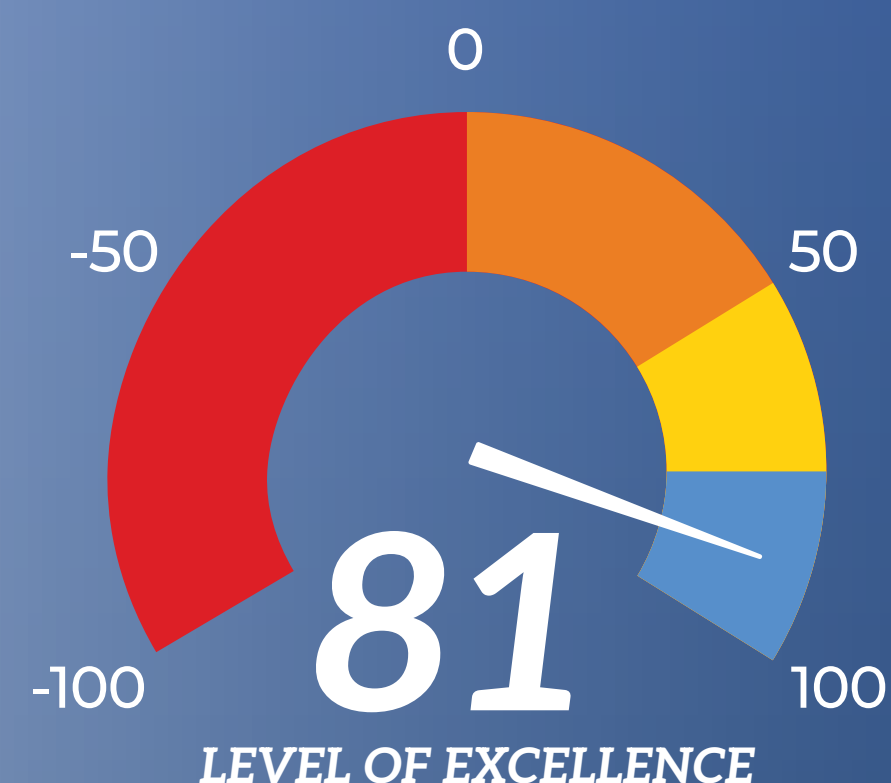
exhibitors





THE LARGEST EVENT IN THE FOOD AND BEVERAGE TECHNOLOGY SECTOR, RECOGNIZED BY THE MARKET

Survey results on visitor satisfaction



VISITORS

96% are satisfied with their participation in the event

95% are satisfied with the quality of the exhibitors

99% plan to return for the next edition

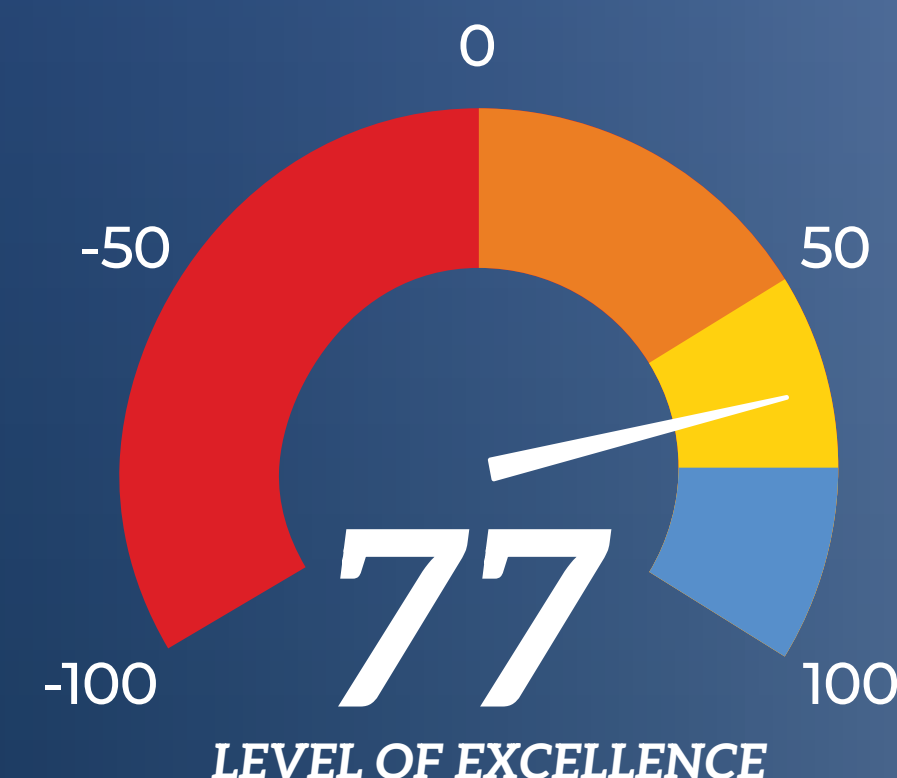
EXHIBITORS

92% are satisfied with their participation in the event

90% are satisfied with the quality of the visitors

96% are interested in exhibiting at the 2027 edition

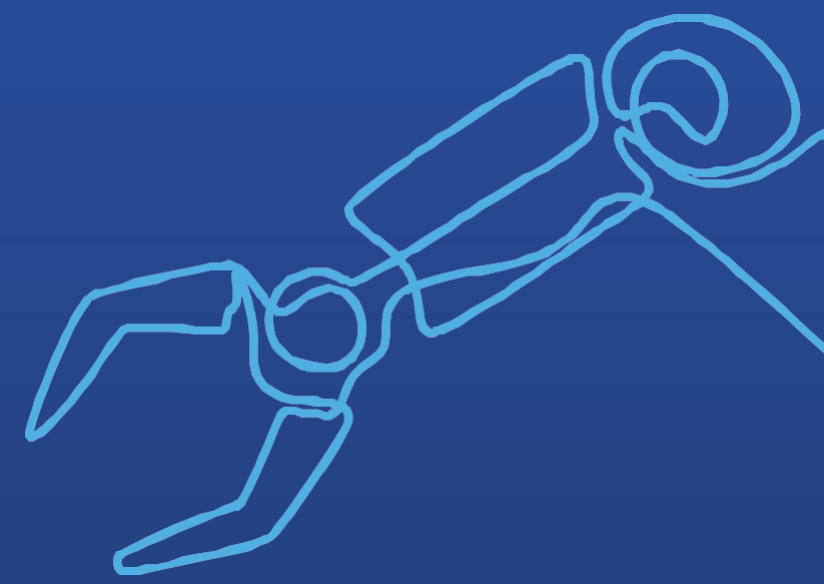
Survey results on exhibitor satisfaction



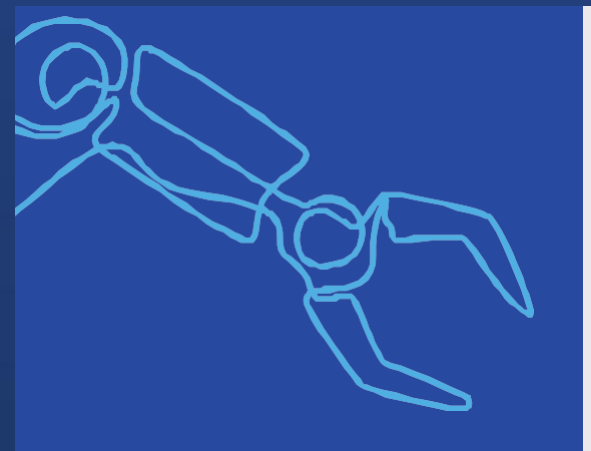


**Fispal
Tecnologia**
by informa•••

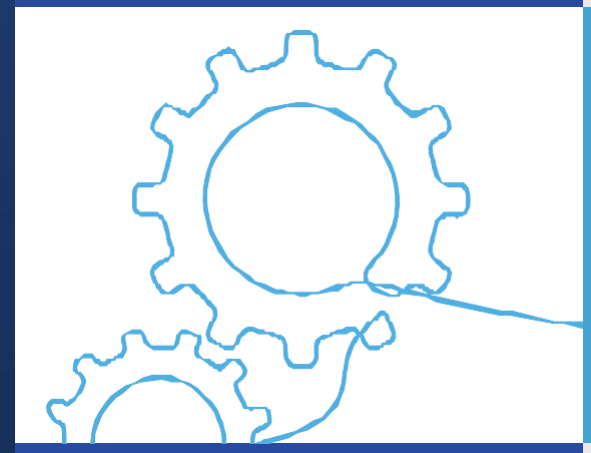
EXHIBITOR PROFILES



SEGMENTS



Automation, Logistics, and Accessories Division
Solutions for warehousing, material handling, refrigeration, industrial automation, robotics, traceability, water and wastewater treatment, and energy, as well as components, raw materials, ingredients, supplies, PPE, and services.



Process Division
Machinery and equipment for industrial processing: packaging, filling, mixers, mills, dryers, slicers, tanks, ovens, and contamination control.



Packaging Division
Packaging made from various materials (steel, aluminum, paper, glass, flexible materials) and components (lids, labels, tags, stickers). Packaging machines, sealing machines, metal detectors, marking and coding systems.



**Fispal
Tecnologia**
by informa...

SUCCESS IN THE WORDS OF THOSE WHO TOOK PART



Exhibitor Testimonials

GUARANTEED RETURN ON INVESTMENT



“For us, it was a positive experience. So far, we’ve had 700 different companies visit our booth, and I believe we’ve sold around R\$ 1.8 million.”

Arthur Sá - Commercial Director
CD Embalagens

“Fispal Tecnologia is a benchmark for all industries. This year, we had several business opportunities that were pursued, in addition to sales closed during the trade show. The audience profile is also very good—it’s very well-targeted.”

Joice Guimarães
Marketing Coordinator
Limepack

“Dreampack’s first appearance at Fispal went well. We had a really big turnout. We had quite a few clients visit us here, including new clients who were already asking for quotes on projects.”

Fernando de March
Director - Dreampack



**Fispal
Tecnologia**
by informa...

SUCCESS IN THE WORDS OF THOSE WHO TOOK PART



Exhibitor Testimonials

GUARANTEED RETURN ON INVESTMENT



"We exceeded our goal as early as the second day of Fispal Tecnologia, with projections indicating we will exceed expectations by up to 70%. The real highlight, however, was the caliber of the attendees: the strategic targeting of the trade show's marketing attracted a highly qualified audience, consisting of decision-makers and business owners who are in the final stages of their projects, which accelerated our sales cycle. The trade show masterfully integrated networking and business, facilitating both the immediate closing of important partnerships and the opening of new avenues for the future."

**Marcelo Sobrero - Sales Director
Sidel**

"Fispal is one of the main trade shows we participate in. Over the course of four days, we're able to gather our customers, partners, suppliers, and friends. We usually see a lot of business opportunities arise at the show. Our assessment of this year's show—which is still underway—is that there has been an increase in attendance.

We've noticed that the trade show isn't just focused on the human food and beverage industry, but also attracts many customers from the animal feed sector."

**Karina Viotti - Marketing Manager
Sanmartin**



**Fispal
Tecnologia**
by informa...

SUCCESS IN THE WORDS OF THOSE WHO TOOK PART



Exhibitor Testimonials

GUARANTEED RETURN ON INVESTMENT



“The audience was highly qualified, with visitors interested in automating end-of-line processes for companies of various sizes, ranging from small and medium-sized manufacturers to large industrial operations. The opportunities generated during the event spanned all regions of Brazil as well as international markets, opening up new business possibilities for the brand.”

**Gelson Schmidt - Commercial Director
Indumak**

“The positive response from visitors, the creation of new business opportunities, and the strengthening of relationships with customers and partners have solidified Yaskawa's position as a leader in innovation and efficiency for manufacturing processes.”

**Icaru Sakuyoshi – President
Yaskawa Motoman**



**Fispal
Tecnologia**
by informa•••

SUCCESS IN THE WORDS OF THOSE WHO TOOK PART



Exhibitor Testimonials

GUARANTEED RETURN ON INVESTMENT



“The trade show was great. We closed a lot of deals here and initiated others that should be finalized in the coming weeks. In addition, we made contacts with new companies that may become our customers. This year’s audience at Fispal was well-segmented and well-targeted, meeting our expectations. Fispal is the most important trade show for us, and we’ll be back next year.”

José Adauto de Andrade Júnior
Marketing Manager
Anysort”

“Fispal 2026 showed us that we are on the right track. The booth welcomed a record number of visitors, and the business deals initiated surpassed those of all previous editions. The show reaffirmed the growing presence that Ramalhos and Somengil have been establishing among the industry’s leading players in South America.”

Márcio Duarte - CEO
NAU (Ramalhos and Somengil)”



**Fispal
Tecnologia**
by informa•••

SUCCESS IN THE WORDS OF THOSE WHO TOOK PART



Visitor Testimonials

EVENT APPROVED BY THE MARKET



“At every edition, I come to explore new technologies, build new professional networks, and stay connected to the latest innovations in the market. Here, I've mainly found equipment for powder mixing, and there's a significant presence from the Chinese market, offering both raw materials and packaging materials. For the past three years or so, the Chinese market has been providing us here with a large quantity of materials that we really needed, and this serves as a wake-up call for new entrepreneurs who may also develop these new domestic products. And you can count on me in 2027—we'll all be here together.”

Ubaldo Aquino - Production Manager
Fort Life Pharma

“All the technology that Latin America needs is concentrated here. For those seeking innovation and modernization and wanting to discover what the market has to offer, this is the place to be. We came to Fispal Tecnologia in search of new solutions to implement at our plant, making it more productive, efficient, and capable of producing even higher-quality products. The world's leading manufacturers are here, and it's very important to be able to learn about these new technologies and bring them to our companies.”

Carlos Botello
Plant Technical Manager
Nudelpa LTDA



**Fispal
Tecnologia**
by informa•••

SUCCESS IN THE WORDS OF THOSE WHO TOOK PART



Visitor Testimonials

EVENT APPROVED BY THE MARKET



“The trade show is really interesting, with a variety of segments and new products. I really liked the packaging section. We came to check out the latest equipment and innovations for 2026. The sections on AI, processes, and optimization are great, but networking is especially essential.”

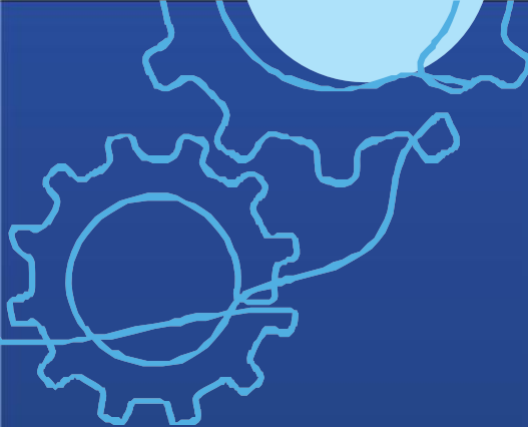
Renata Vizentim
Business Manager
Premium Essential Kitchen

“Every year I come to Fispal Tec to visit the trade show, but this is the first time I’ve attended the conference, and I found it very interesting—it covered some very relevant topics. I think it’s excellent, and I believe this type of conference should continue. I’ve already had meetings here at the trade show and really enjoyed the topic of AI applied to industry. It’s always important to be here, see the technologies, and keep up with what’s happening in the market.”

Leonardo Liz
Innovation Engineer
JBT Marel

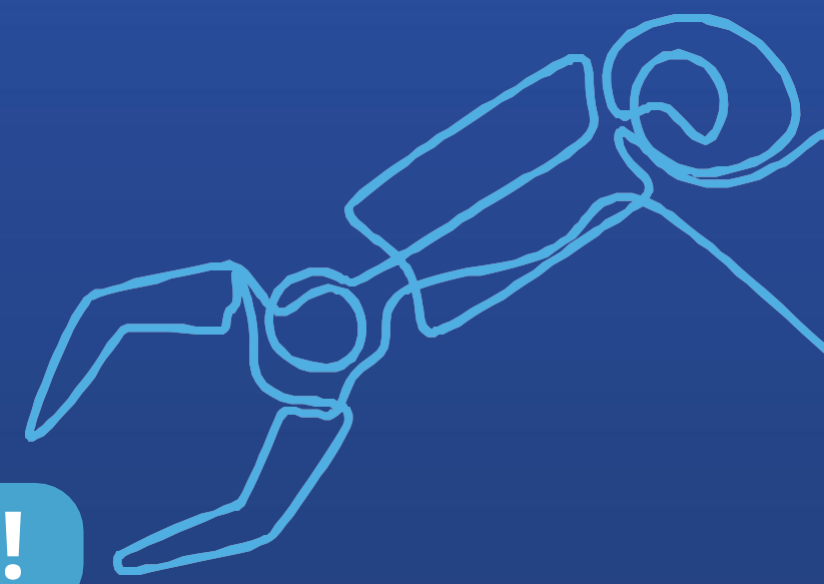
“We came to look for machinery for our company, such as labeling machines, and we’re checking out everything. The show is very important because here you can see the latest developments in the market and how technology has evolved. We come every year, and it’s always great. Being here is a must—it’s definitely worth it. In a word, I’d describe the show as: modernization.”

Karine - Director
Indústria de Bebidas Risso



**Fispal
Tecnologia**
by informa...

DIGITAL RESULTS



[Access here!](#)

SOCIAL NETWORKS



45,600
followers



24,000
followers



18,660
followers



4,220
subscribers



**235,180
website
visits**



**829,824
page
views**

DIGITAL PLATFORM

Check out our audience numbers*:

+ 35,000

total users on the platform

+ 99,000 views

in the "Exhibiting Companies" section

+ 62,000 views

were recorded during the in-person event

*Data from January 12, 2026, through July 7, 2026



A Content Portal that brings the food industry together and fosters connections.

Sharing information to shape our future and promote business across the entire food and beverage industry chain.

+ 900 posts

Access here!

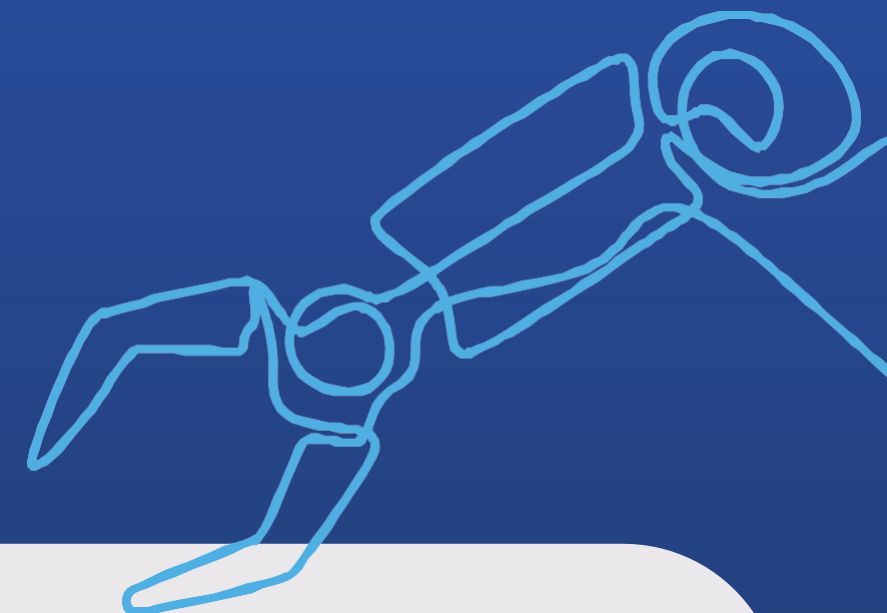


**The Official Fispal
Tecnologia Content Channel.**



**Fispal
Tecnologia**
by informa...

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ABIA
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ABRE
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BRASILEIRA
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**FEIRAS
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TECHNOLOGY REVIEW**

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revista
**Higiene
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grupo food
Carne **Leite**

Pack

10 anos GRUPO
**PAINEL
LOGÍSTICO**
ESPECIALIZADO EM MÍDIA & EVENTOS

**Pharmaceutical
Technology** 30
Brasil

Plástico Sul
AMÉRICA

TecnAlimentaria.it
INTERNATIONAL MAGAZINES

SUSTAINABILITY

In 2026, Fispal Tecnologia further strengthened its commitment to sustainability.

We contribute to the UN's Sustainable Development Goals (SDGs) in the following areas:



Check out some of the social and sustainability initiatives we've carried out:

CHARITY TICKET

Half-price admission with the donation of 1 kg of food to Safrater's Cuida Alimenta project.

BETTER STANDS PROGRAM

Encouraging exhibitors and booth builders to use reusable materials in their booths.

FREE TRANSFER

We offer free transportation from the subway to the event, reducing CO₂ emissions.

HEALTHY EATING

Focus on participants' well-being, with healthy meal options available at the event



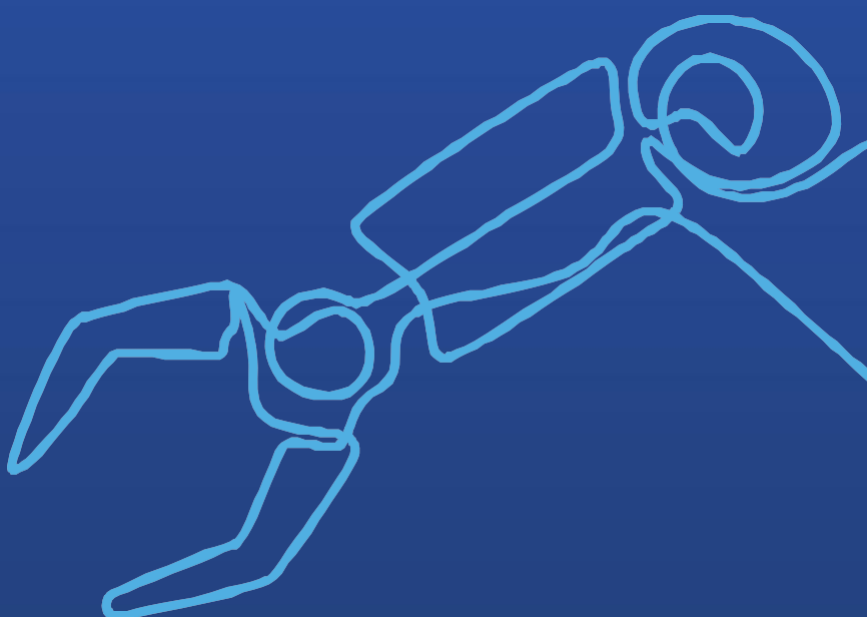
[Check out all our sustainability initiatives on our website](#)





**Fispal
Tecnologia**
by informa...

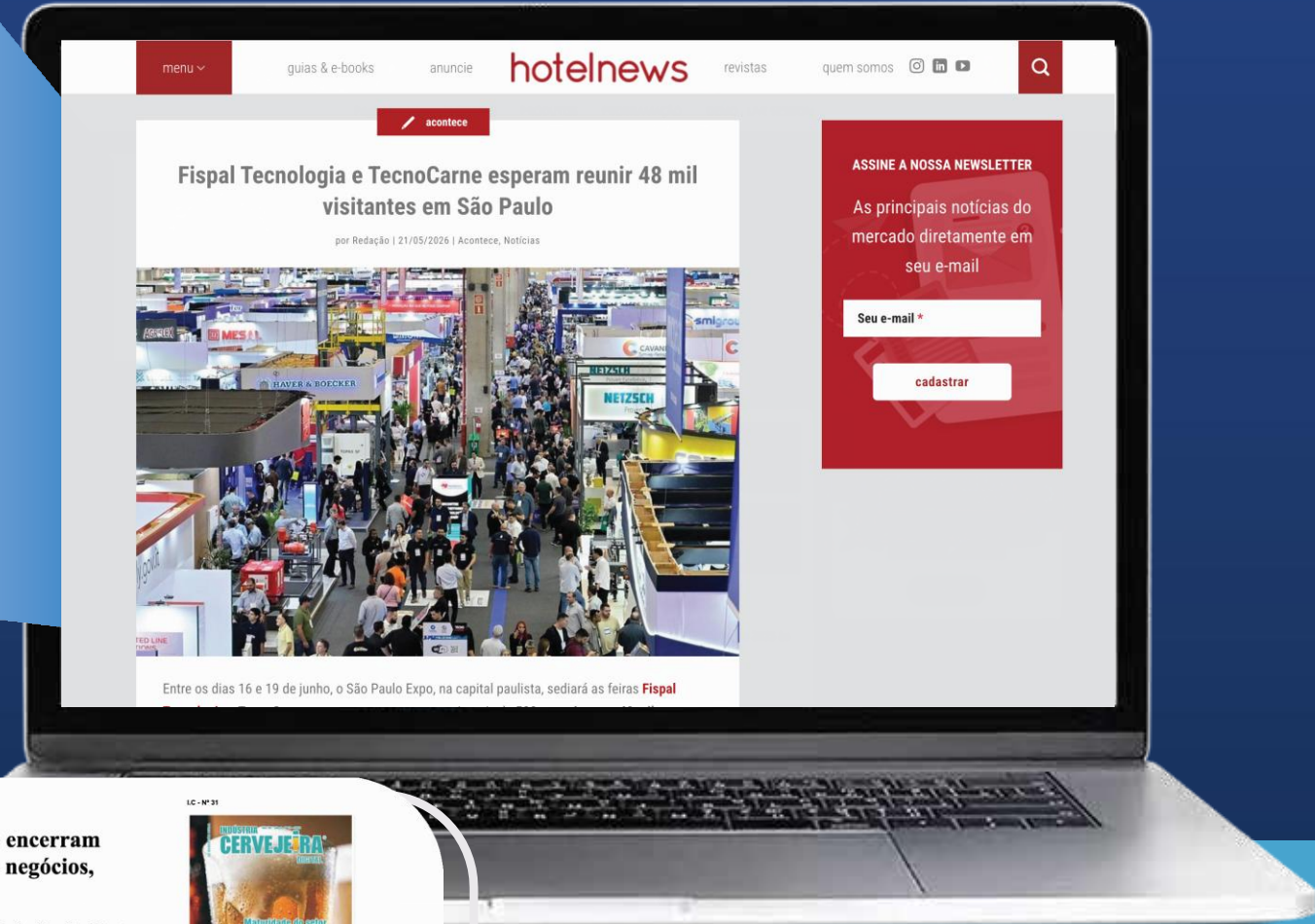
MEDIA COVERAGE



2PRO

comunicação

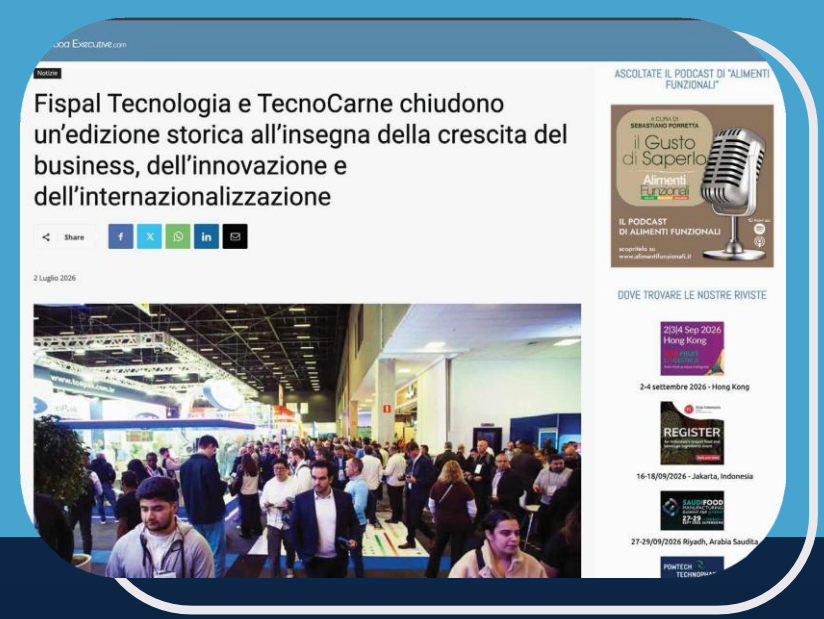
Exposure in the main specialized media outlets in the F&B, industry, agribusiness, retail, logistics, regional newspapers and mainstream press sectors.

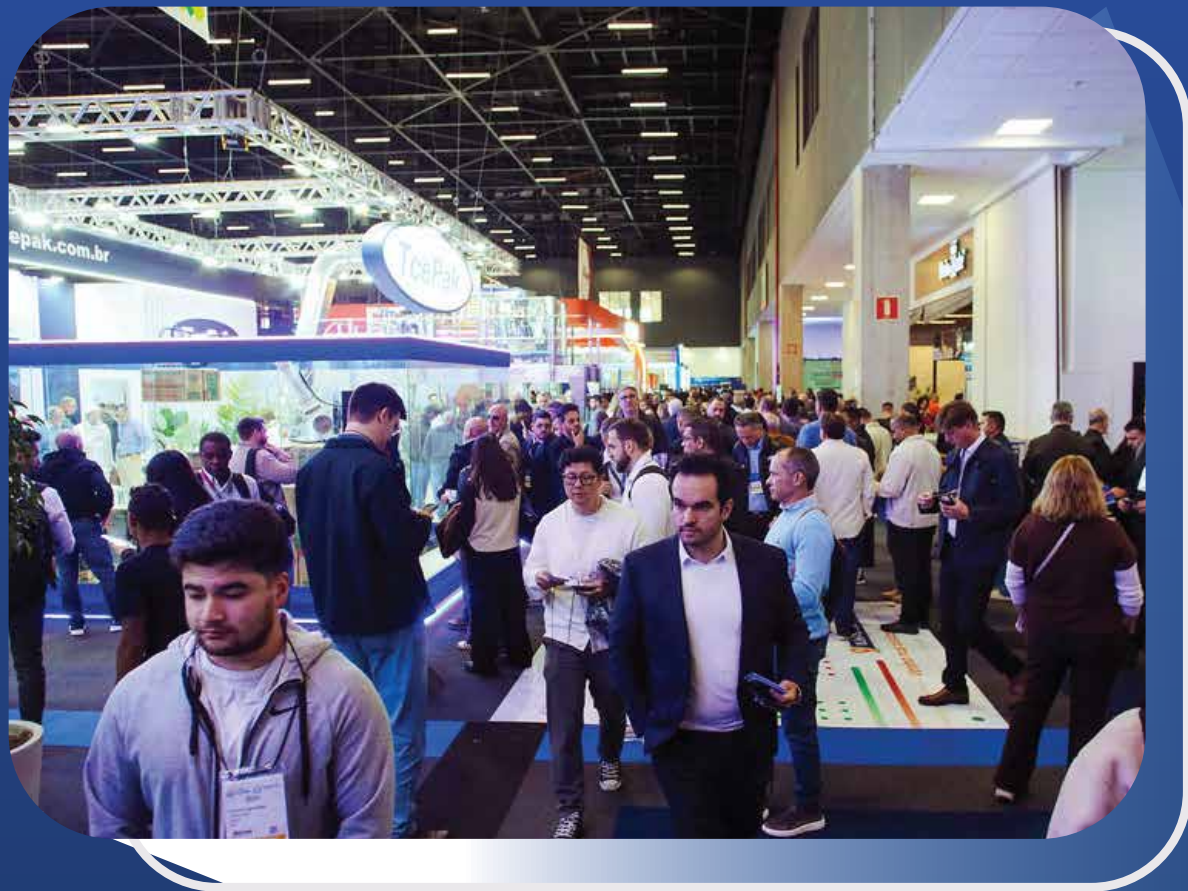


Check [here](#) for the Fispal Tecnologia 2026 press releases!

**A total of
404 media
reports**

BRL 2,356,030.96
**Estimated total
value**

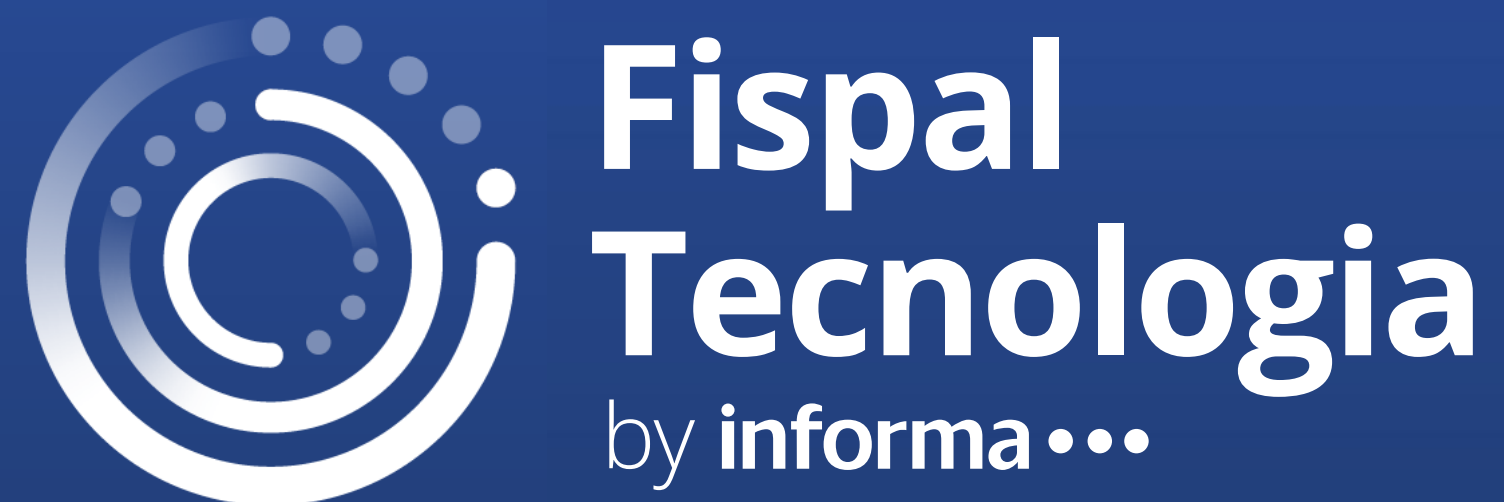




Watch the
video from the
2026 edition

Check out the
photos from the
2026 edition by
clicking [here](#).





***OUR JOURNEY CONTINUES
365 DAYS A YEAR ON THE
FISPAL TEC DIGITAL
PLATFORM!***

***JUNE 22-25, 2027
SÃO PAULO EXPO – BRAZIL***

Promotion and Organization:



Affiliated with:



Official Content Channel:

